



# PRESERVATION PERSPECTIVE ADVERTISING RATES



Preservation Perspective is the quarterly newsletter of Preservation New Jersey, the only statewide nonprofit membership-supported organization devoted to promoting and protecting New Jersey's historic places. It is distributed quarterly to a proprietary list of 2,000 people and organizations who are devoted to history and old buildings. Your sponsorship helps support our education and outreach programs.

	Size	Rate - 1x	Rate - 4x
1/8 Page Ad	2 1/2 w x 2 1/2 h	\$75 ea.	\$65 ea.
Business Card	3 1/2 w x 2 h	\$100 ea.	\$85 ea.
1/4 Page Ad	7 1/2 w x 2 1/2 h OR 3 1/2 w x 5 h	\$125 ea.	\$100 ea.
1/2 Page Ad	7 1/2 w x 5 h OR 3 1/2 w x 10 h	\$200 ea.	\$165 ea.
Full Page	7 1/2 w x 10 h	\$350 ea.	\$300 ea.

Issue	Art Due:
Fall	July 15
Winter	Oct 15
Spring	Jan 15
Summer	April 15

## Requirements, Rates and Deadlines

A contract discount is available to advertisers placing an ad in four (4) consecutive newsletters. Rates are per insertion and include sales tax. Full contract payment is due upon space reservation. Ads are preferred as a PDF file e-mailed to [info@preservationnj.org](mailto:info@preservationnj.org) or you can mail photo-ready copy to us at 30 S. Warren Street, Trenton, NJ 08608.

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Size	X	Frequency	X	=	\$	Total Due
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Check enclosed, payable to Preservation New Jersey

Visa/MasterCard \_\_\_\_\_ Expires \_\_\_\_\_

Signature \_\_\_\_\_

### Mail or fax form to:

Preservation New Jersey  
30 S. Warren Street  
Trenton, NJ 08608  
PHONE: 609-392-6409  
FAX: 609-392-6418  
Email: [www.preservationnj.org](http://www.preservationnj.org)