Preservation New Jersey promotes the economic vitality, sustainability, and heritage of New Jersey’s diverse communities through advocacy and education.
PNJ ANNUAL MEETING

Saturday, March 30, 2019 at 11:00AM
Red Mill Museum Village
56 Main St, Clinton, NJ 08809

Agenda:
11:00AM ~ Registration, Networking & Election
11:15AM ~ Welcoming Remarks & Annual Report
11:30AM ~ Topical Lecture: Archaeology & Restoration in Clinton
12:15PM ~ Tour of Red Mill & 1759 Vought House
ADAPTIVE REUSE IN PROGRESS!
Classical, Jazz/Blues, Folk/Roots, Contemporary/Show Music, Theater, Lectures

200+ Seats, Beautiful Acoustics, Pipe Organ, Grand Piano, Wheelchair Accessible

101 Scotch Road, Ewing, NJ | www.1867sanctuary.org | 609.392.6409
Preservation NJ, PO Box 7815, West Trenton, NJ 08628
Preservation New Jersey’s

1867 Sanctuary at Ewing

The Region’s Historic Haven for the Arts
STRATEGIC PLAN 2019 - 2021

1. **EDUCATE**
   people about the value of preservation & preservation techniques.

2. **ENGAGE**
   municipal volunteers, leaders & elected officials in discussions about historic preservation.

3. **ADVOCATE**
   for policies critical to historic preservation efforts.

4. **DIVERSIFY**
   revenue streams to better support the efforts of the organization.

*Adopted February 21, 2019*
EDUCATE
PEOPLE ABOUT THE VALUE OF PRESERVATION & PRESERVATION TECHNIQUES.

- Online Resources
  (Goal: Add video/webinar content)

- Newsletters & Social Media
  (Goal: Quarterly Newsletter w/Original Content)

- Workshops
  (Goal: 4/year)

- NJ Preservation Conference
  (title sponsor & planning committee)

www.PreservationNJ.com

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EDUCATE
PEOPLE ABOUT THE VALUE OF PRESERVATION & PRESERVATION TECHNIQUES.

10 MOST ENDANGERED
Historic Places in New Jersey

Save the Date!
2019 Announcement
10 Most Endangered Historic Places in New Jersey

Thursday, May 16, 2019 at 10:00AM
State House Annex Courtyard
(reception to follow at the Old Barracks Museum)
ENGAGE
MUNICIPAL VOLUNTEERS, LEADERS & ELECTED OFFICIALS IN DISCUSSIONS ABOUT HISTORIC PRESERVATION.

• Preservation Awards (w/NJHPO)
• NJ League of Municipalities Conference
• NJ American Planning Association Conference
ADVOCATE
FOR POLICIES CRITICAL TO HISTORIC PRESERVATION EFFORTS.

- NJ Historic Tax Credit
- State-owned Historic Properties
- Federal Budget for HPOs and Preservation Funds
- National Park Deferred Maintenance
- Threatened Properties
DIVERSIFY
REVENUE STREAMS TO BETTER SUPPORT THE EFFORTS OF THE ORGANIZATION.

In FY2019:
• Membership >3%
  (Membership Income >21%)
• Reinstated BIN Program
• General Donation Income >32%
  (Generous Estate Donation)
• Grant Income >57%
  (One-time project grant)

Strategic Plan Goals:
• Increase membership by 10%/year
• Increase BIN membership by 5/year
• Establish planned giving program
• Increase grant/foundation income

Preservation New Jersey receives operating support from the New Jersey Historical Commission, a division of the Department of State.
ACHIEVING OUR GOALS: PNJ COMMITTEES

• Education
• Legislative & Policy
• Public Relations
• Development

• Threatened Properties
• 10 Most
• BIN
• 1867 Sanctuary

Volunteer for a PNJ committee at:
www.preservationnj.org/support/volunteer