



# Celebration Gala

## & Documentary Premiere

SPONSORSHIP OPPORTUNITIES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	MEMBER \$6,750 NON-MEMBER \$7,500	MEMBER \$4,500 NON-MEMBER \$5,000	MEMBER \$2,250 NON-MEMBER \$2,500	MEMBER \$900 NON-MEMBER \$1,000	MEMBER \$450 NON-MEMBER \$500
TICKETS	15	10	5	3	2
RESERVED DINING TABLE	✓	✓			
DOCUMENTARY PREFERRED SEATING	✓	✓	✓	✓	✓
WELCOME REMARKS BEFORE PREMIERE	✓				
PROGRAM BOOK AD	2 pg ad (choice of centerfold or inside front & back cover)	Full page ad in program	Half page ad in program	Quarter page ad in program	Logo in program
SPONSOR TABLE OPPORTUNITY	✓	✓	✓		
LOGO ON EVENT STEP & REPEAT	✓				
LOGO ON BIG SCREEN AT PREMIERE	✓				
LOGO ON EVENT SIGNAGE	✓	✓	✓	✓	✓
SOCIAL MEDIA LINKS ON EVENT WEB PAGE	✓				
CLICKABLE LOGO ON EVENT WEB PAGE	✓	✓	✓	✓	✓
RECOGNITION IN PNJ NEWSLETTER 1 YR.	✓	✓	✓		
RECOGNITION ON PNJ WEBSITE 1 YR.	✓				
SOCIAL MEDIA POSTS	10	5	3	2	1
SUSTAINING BUILDING INDUSTRY NETWORK RESOURCE DIRECTORY LISTING 1 YR.	✓	✓			
REGULAR BUILDING INDUSTRY NETWORK RESOURCE DIRECTORY LISTING 1 YR.			✓		

### PROGRAM ADVERTISEMENTS

Promote your business/organization with an ad in our event program (available both electronically and hard copy) and reach over 2,000 people on our Preservation New Jersey email distribution list and over 5,000 social media subscribers. Ad purchase includes 1 gala ticket.

*Note: Sponsors receive a complimentary advertisement in the event program based on their selected sponsorship package.*

#### FULL PAGE (5" w x 7.75" h)

\$675 MEMBER  
\$750 NON-MEMBER

#### HALF PAGE (5" w x 3.75" h)

\$450 MEMBER  
\$500 NON-MEMBER

#### QUARTER PAGE (2.5" w x 3.75" h)

\$270 MEMBER  
\$300 NON-MEMBER

- ◆ For best print production quality, please ensure your advertisement is the correct size, submitted as a PDF/JPG file with no bleeds or crop marks, and is a minimum of 300 dpi.
- ◆ Please send files to [events@preservationnj.org](mailto:events@preservationnj.org) by February 19th

BUSINESS/ORGANIZATION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NAME/TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## SPONSORSHIP

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> <b>DIAMOND</b><br>(Includes 2 Pg Ad)<br>\$6,750 MEMBER/<br>\$7,500 NON-MEMBER      | <input type="checkbox"/> <b>PLATINUM</b><br>(Includes Full Page Ad)<br>\$4,500 MEMBER/<br>\$5,000 NON-MEMBER | <input type="checkbox"/> <b>GOLD</b><br>(Includes Half Page Ad)<br>\$2,250 MEMBER/<br>\$2,500 NON-MEMBER |
| <input type="checkbox"/> <b>SILVER</b><br>(Includes Quarter Page Ad)<br>\$900 MEMBER/<br>\$1,000 NON-MEMBER | <input type="checkbox"/> <b>BRONZE</b><br>(Includes Logo)<br>\$450 MEMBER/<br>\$500 NON-MEMBER               |  |

## PROGRAM ADVERTISEMENT

Includes 1 event ticket.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> <b>FULL PAGE</b><br>(5" w x 7.75" h)<br>\$675 MEMBER/<br>\$750 NON-MEMBER | <input type="checkbox"/> <b>HALF PAGE</b><br>(5" w x 3.75" h)<br>\$450 MEMBER/<br>\$500 NON-MEMBER | <input type="checkbox"/> <b>QUARTER PAGE</b><br>(2.5" w x 3.75" h)<br>\$270 MEMBER/<br>\$300 NON-MEMBER |
|--|--|---|

## MEMBER DISCOUNT

*Our members are the backbone of the organization. Their yearly support enables PNJ to do the daily work of providing technical assistance, education, and advocacy for historic preservation. As a thank you, our members receive discounts to all PNJ events and sponsorship opportunities. Not already a member? More information can be found at: [www.preservationnj.org/support/membership/](http://www.preservationnj.org/support/membership/)*

*\*Businesses and organizations seeking a discount for sponsorship must be organizational or BIN members of PNJ.*

## PAYMENT (To pay by credit card, register online at [www.preservationnj.org/gala-sponsorship](http://www.preservationnj.org/gala-sponsorship))

AMOUNT: \$ \_\_\_\_\_  CHECK (made out to  
Preservation New Jersey)  PURCHASE ORDER # \_\_\_\_\_

*Upon receipt, an email will be sent to the Contact Person listed on the sponsorship to register complimentary event guests and coordinate file sharing.*